

It starts with the Bally Professional Arcade.™

The video entertainment/home computer system that's years ahead of the game!

It entertains. With three built-in arcade games plus an unlimited number of optional Bally Videocade™ Cassettes.

It teaches. Like a school teacher, it can determine the user's ability, then continuously pose more difficult questions.

It offers flexibility. Only Bally offers Bally BASIC and an Audio Interface that expands the capabilities of the Bally Professional Arcade. See special details on back panel.

Exclusive, built-in features!

Bally Brain™—a powerful micro-processor that creates a "memory bank" of more than 12,000 instructions

5-function, 10-memory calculator—with scroll button and entry correction, user can reconcile bank statements, etc.

4-player action—totally remote-control units let the whole family get in on the fun

256 color variations

Stop-action pause control

And more!



3 popular games plus calculator



Checkmate™



Gunfight™



Calculator



Scribbling™



It continues with the Videocade™ library.

15 cassettes and 30 games deliver excitement only Bally can offer! All Bally Videocade Programs are, and will continue to be, designed with the same advanced thinking as the Bally Professional Arcade itself.

This Videocade library already offers all Bally Professional Arcade owners fascinating sports, strategy and educational games. Future Videocade Cassettes will expand the unit's applications and usefulness in many fields. And with Bally BASIC, charts, graphs, music and a wide range of additional video games can be programmed. These new Videocade Cassettes will be available from us on a continuing basis.

STRATEGY



5001—Amazin' Maze



5001—Tic-Tac-Toe



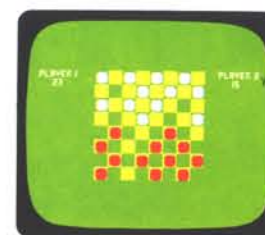
5002—Black Jack



5002—Poker

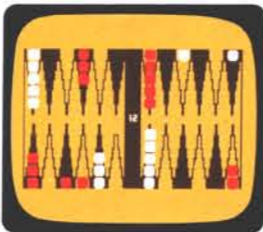


5002—Acey Duecey



5003—Checkers*

ACTION/SKILL



5003—Backgammon*



2001—280Zzap™



2001—Dodgem™



2002—Sea Wolf™



2001—Missile



2003—Panzer Attack™

SPORTS



2003—Red Baron™



2004—Brickyard™



2004—Clowns™



3001—Tornado Baseball™



3001—Tennis



3001—Hockey



3001—Handball



3002—Football



3003—Demolition Derby

EDUCATION



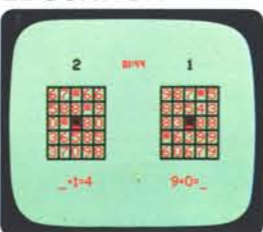
3003—Grand Prix



3004—Drag Race*



3004—Desert Fox™*



4001—Bingo Math™



4001—Speed Math™



4002—Letter Match™



4002—Spell 'N' Score™



4002—Crosswords



6002—Bally BASIC

FUNCTIONAL

*Available 1979

Discover the Bally promise of endless fun!

Bally® brings the excitement home!
BALLY CONSUMER PRODUCTS DIVISION

**And it reaches
the
outer limits
with Bally BASIC.**

**The self-teaching programming
cassette that offers instant creativity!**

It's the first step in expanding the Bally Professional Arcade into a home computer. It puts an entire library of video games, art, music and more, right at your finger tips. It's a valuable and versatile addition to any Bally Professional Arcade owner's world. And it offers many exclusives.



ONLY BALLY BASIC:

10 INPUT
20 FOR N
30 LINE
40 GOTO

Offers a self-teaching course that lets users develop programs in minutes.



Requires no previous typing experience to program.



Includes symbols and words that permit fast game and art creation.



Has a built-in, 3-octave range music synthesizer.



Utilizes all 256 electronic palette colors.