Bally Professional

CASSETTES



The Bally promise of endless fun continues...

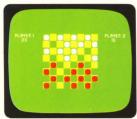
Now the Videocade library and 30 exciting games. Fun on

SALES AND PROFIT...NOW AND LATER.

All Bally Videocade programs are, and will continue to be. designed with the same advanced thinking as the Bally Professional Arcade™ itself.

The present Videocade library already offers the Bally Professional Arcade owner fascinating sports, strategy and educational games. Future Videocades will expand the unit's applications and usefulness in many fields, including home bookkeeping, menu planning, business and the arts. These new Videocade

STRATEGY



5003-Checkers



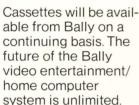
5002-Black Jack



5003—Backgammon



5002-Poker



PLAYER 3



2002-Sea Wolf™ 5002-Acey-Deucey



2003-Panzer Attack™

07 0403 10

2004—Space Race

The Bally Professional Arcade™ with exclusive built-in features!

Bally Brain™

This powerful microprocessor creates a "memory bank" of more than 12,000 instructions.

5-function, 10-memory calculator

With scroll button and entry correction, user can reconcile bank statements, compute taxes, etc.

4-player action

Totally remote-control units permit the whole family to get in on the fun.

256 color variations

Stop-action pause control



ACTION/SKILL

HIFT TO HIGH GEAR

2001-280 Zzzap™

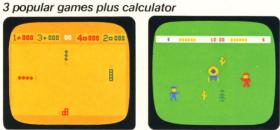
2002-Missile



2004-Escape



Checkmate™



Gunfight™



Scribbling™



Calculator



2004-Clowns™

has expanded to 15 cassettes by Bally offers.

SPORTS



3001—Tornado Baseball™



3003—Demolition Derby



3001-Tennis



3003—Grand Prix



3001—Hockey



3004—Drag Race



3001—Handball

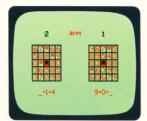


3004—Desert Fox™



3002-Football

EDUCATION



4003—Astrology

ASTROLOGY Videocade cassette

works like a time machine. It lets you see the stars and planets in the past, present or future on a computer model of a

planetarium. Pick any point in North America and see an accurate computer simulation of the universe. More specifically, see the position of all the constellations in the heavens, the planets, the moon and sun.

PLUS a true picture of the horizon. Helps construct horoscopes in minutes. Adds an exciting dimension to astronomy study.

4001-Bingo Math™



4001-Speed Math™



4002-Letter Match™



4002-Spell 'N' Score™



4002—Crosswords

FUNCTIONAL



6002-Bally BASIC

Video games, art, music...and more with Bally BASIC!

Bally BASIC is an easy-to-operate, self-teaching programming cassette for the Bally Professional Arcade. It simplifies and extends the most common computer language (BASIC) to offer color, music and sound effects. It's instant creativity PLUS an entire library of game and art programs.

Bally BASIC is our first step in expanding the popular Bally Professional Arcade into a home computer. This expansion is achieved in ways unique to Bally and includes many exclusives.

EXCLUSIVE #1.

Only Bally BASIC offers a selfteaching course that lets the user



create short programs after the first few minutes. The first lesson shows how to operate the computer and how to play dozens of games with

the 30 exciting programs included. Other lessons teach how to create video games, art and music.

EXCLUSIVE #2.

Only Bally BASIC permits users to program the computer without knowing how to type a single word. Anyone —even children—can use the Bally



Professional Arcade's built-in keypad. It's actually *faster* and *easier* than typing.

EXCLUSIVE #3.

Only Bally BASIC includes symbols and words such as "line" and "box," giving complex commands that permit games and art to be created swiftly. No need to spend hours programming

in order to enjoy this equipment. A few quick instructions with Bally BASIC and the fun begins.



EXCLUSIVE #4

Only Bally BASIC includes a built-in music synthesizer with 3-octave range.



Keypad numbers correspond to musical notes. So "Play by the Numbers" songbooks can be followed to

produce beautiful electronic music. Or original tunes can be composed and played.

EXCLUSIVE #5.

Only Bally BASIC utilizes the full

electronic palette of 256 colors. That's the full color range of a color TV set. Personal computers usually are limited



to black-and-white, or up to 16 colors at most.

It's all-family fun with everything included. Bally BASIC Computer Programming Cassette. Keypad overlay of words, symbols, numbers, letters. Handsome vinyl storage holder. Plus an easy-to-follow Computer Programming Course that uses words and pictures to make computer programming fun from the start.

Contact your Bally distributor now for the whole tremendous story. The Bally Professional Arcade, with Bally BASIC.







Laser Duel

Video Wallpaper





Phaser Phun

Random Line

Soon available...Bally BASIC Audio Cassette Interface.

Bally will soon offer an audio interface that will allow a personal cassette tape player to be connected to the Bally Professional Arcade. This will enable the user to save programs on audio tape and provide a permanent storage capability for *all* games, art, music and sound effects created by the individual.





makes the games people play.

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