



*Bally* PROFESSIONAL

# ARCADE™

## HOME TV ENTERTAINMENT CENTER

The first arcade-quality video games for the home. Advanced computer technology brings more fun and excitement to your home than ever before possible... now you can enjoy it **today** with the incredible Bally Professional Arcade!

**LIGHT YEARS AHEAD OF THE GAME**

## THERE ISN'T A HOME TV GAME THAT CAN MATCH THE FUN DETAILS OF THE BALLY PROFESSIONAL ARCADE!

- Enjoy full arcade-quality games played in full color, on any color TV.
- Special sound effects and music add more excitement to every game.
- 4 controls for 4-player fun and action.
- Microprocessor provides realistic, life-like animation—gunfighters ducking behind moveable cover, baseball players running on and off the field!
- There's limitless action and challenge because all characters have full and complete 360° motion that **you** control!

## THE MOST POPULAR GAMES IN THE MOST ADVANCED UNIT.



The sleek, computer-like console includes Checkmate and Gunfight built-in... two of the most exciting commercial arcade games ever developed. And that's not all.

## ALSO BUILT-IN: A PRINTING CALCULATOR!



Here's help for you in home finances, business and education. A sophisticated 4-function, 10-memory printing calculator with scroll button and entry correction is built right into the console.

## THE BALLY PROFESSIONAL ARCADE IS PROGRAMMED FOR THE FUTURE.

The optional Bally Videocades™ will offer you an almost infinite variety of electronic programs. Cassettes are now available in Bally's Action/Skill Series, Sports Series, Educational Series and Strategy Series—with more on the way.



**Bally** MAKES THE GAMES PEOPLE PLAY

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