

# YOU LOVE US IN THE ARCADES.



# JUST WAIT TILL YOU GET US HOME.



THE BALLY PROFESSIONAL  
ARCADE:™ LIGHT YEARS AHEAD  
OF THE GAME, WITH THE FIRST  
ARCADE-QUALITY VIDEO GAMES  
FOR THE HOME. EQUIPPED WITH 4  
CONTROLS FOR 4-PLAYER FUN  
AND ACTION.

# Bally®

**makes the games people play**

Bally Manufacturing Corporation, the world's leading producer of leisure time amusement games brings its technical research and innovative design

techniques to the fast growing consumer market with the incredible Bally Professional Arcade.™

There isn't a home TV game that can match the fun details of the Bally Professional Arcade.

You begin with full arcade-quality with color (on any color TV), appropriate sound effects and music.

Baseball teams don't just occupy positions; they run on and off the field, with life-like running action.

Gunfighters have movable cacti to duck behind, and when they are hit, it's to the apt strains of Taps or The Funeral March. You can hear the sonar beeps of the submarines when you play Sea Wolf.

All playing figures have a full and complete 360° motion and this feature becomes the game in Checkmate. These innovative features

are available immediately either built into the programmable console or as optional Videocade™ electronic programs.

Any future Videocade available for the Bally Professional Arcade will always measure up to its professional-arcade counterpart.

The Bally Professional Arcade games lose nothing in the transition from arcade to home . . . and its better games are only the beginning.

It gives you a product light years ahead of the game, plus a name that is well known, dependable and associated with fun.

*Bally*® PROFESSIONAL

# ARCADe™

**LIGHT YEARS AHEAD OF THE GAME.**

# THE MOST POPULAR GAMES...IN THE MOST ADVANCED UNIT.



The Bally Professional Arcade has commercial arcade excitement and fun, and that all begins with Professional-arcade games. The computer-like console comes with the popular Checkmate, Gunfight games and a sophisticated 4-function, 10-memory printing calculator built in.

## CONSOLE INCLUDES CHECKMATE & GUNFIGHT



## CONSOLE ALSO INCLUDES PRINTING CALCULATOR

The Bally Professional Arcade works for its owner as well as entertains him. It's a sophisticated 4-function, 10-memory printing calculator with scroll button and entry correction, capable of reconciling bank balances, computing taxes and the like.



# THE BALLY PROFESSIONAL ARCADE CAN NEVER BECOME OBSOLETE!

However far-ranging our software library becomes, it will always be compatible with today's Bally Professional Arcade.

And since this is a fully programmable, microprocessor system, we're really talking

about an advanced instrument of learning too.

Future Videocades will be educational as well as entertaining, and the range of subject material is really as limitless as man's curiosity and imagination.

## The optional Bally Videocade Electronic Programs immediately available in each series are:

### **ACTION/SKILL SERIES:**

- VIDEOCADE 2001 280 Zzzap and Dodgem
- VIDEOCADE 2002 Sea Wolf and Bombardier
- VIDEOCADE 2003 Panzer Attack and Red Baron

### **SPORTS SERIES:**

- VIDEOCADE 3001 Tornado Baseball and Tennis, Hockey, Handball

### **EDUCATIONAL SERIES:**

- VIDEOCADE 4001 Elementary Math and Scribble

### **STRATEGY SERIES:**

- VIDEOCADE 5001 Amazing Maze and Escape



## THE BALLY PROFESSIONAL ARCADE WILL BE MORE REMARKABLE TOMORROW.

FUTURE "VIDEOCADES" WILL EXPAND EACH SERIES AND ALSO INCLUDE AN ADDITIONAL FUNCTIONAL SERIES OF ELECTRONIC PROGRAMS THAT WILL HELP YOU IN HOME FINANCES, BUSINESS, EDUCATION AND THE ARTS.

# Evel Knievel

Home pinball by *Bally*®

Full size, commercial quality home pinball that turns any family room into a family fun center.

The Bally Evel Knievel pinball is FULLY ELECTRONIC!

Only Bally gives you solid-state engineering for trouble-free service and fun. The Bally Evel Knievel is easy to assemble with simple household tools. And your Bally Evel Knievel home pinball game is backed by the world's largest manufacturer of commercial amusement games.

## Evel's greatest performance!

- Fully electronic operation with solid-state circuitry.
- Shatterproof, tempered glass.
- Diagnostic Check Switch tests functions automatically!
- Mini-computer, the exclusive Bally "Game Brain," tallies and remembers scores.
- 90-Day warranty.
- Adjustable game difficulty control.
- Automatic ball return keeps the action moving... just push a button, and you're ready to play again!
- Special third flipper adds action and extra skill shots.
- Commercial size (22" x 42") real wood playfield has all the color, action and excitement of amusement center games... flippers, bumpers, thumpers, flashing lights and bells.
- Up to 4 people can play at once for tournaments with family 'n' friends.
- Electronic, LED scoring readout with large numbers.
- Adjustable volume control for the game's dozen different tones 'n' tunes.



*Bally*®  
makes the games people play.

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M.J.S.