

ABC HOBBYCRAFT'S

# ASTROCADE/UNDERGROUND

newsletter

Published by ABC HOBBYCRAFT; 2155 E. Morgan; Evansville, IN 47711.  
For ASTROCADE users everywhere! -- Editor: Guy W. McLimore, Jr.

ASTROCADE IS ALIVE AND WELL!

CHAPTER 11 PERIOD TO END SOON!

NEW CARTRIDGE DEVELOPMENT DEAL  
FOR FOUR BALLY/MIDWAY GAMES  
REACHED WITH ACTION GRAPHICS!

According to reliable sources, Astrocade Inc., which has been operating under Chapter 11 financial reorganization, will soon end Chapter 11 operations and begin full business operations. The formal announcement, expected soon, will mark Astrocade's full-scale reentry into the video game/computer market.

The return of full business operations is likely to be accompanied by a revitalization of ASTROCADE distribution and easier access to ASTROCADE parts, service and accessories in the coming months. In addition, it will allow Astrocade to return to long-delayed research and development projects.

In anticipation of the resurgence of Astrocade operations, the company has reached agreement with Bally/Midway to develop four of their most successful arcade games as cartridge Videocades for the ASTROCADE system. Action Graphics (designers of Astrocade's most successful recent games) will develop ASTROCADE versions of *Gorf*, *Omega Race*, *The Adventures of Robby Roto*, and *Solar Fox*. All of these game cartridges are now under development by Action Graphics, and releases are expected as they are completed. No time schedule for releases has been announced, but some sources have estimated that some of the games could be out before the first of the year. (ABC Hobbycraft will, of course, carry all such game releases as soon as they are available.)

This agreement (ironically, with a subsidiary of the company that first designed, then sold, the ASTROCADE system itself several years ago) is good news for ASTROCADE fans! The new announcements from Astrocade, plus the recent releases from independent firms, should keep a steady supply of new cartridge software available for ASTROCADE users for quite a while to come.

USER SUPPORT AIDS SYSTEM GROWTH!  
HELP PROMOTE ASTROCADE SYSTEM &  
RECRUIT FOR ASTROCADE UNDERGROUND!

The long-term growth of the ASTROCADE game system (including availability of cartridge software from Astrocade, Inc. and independent producers) depends on the wide-spread acceptance and recognition of the system. Current users can boost the "Astrocade Underground" (thus helping to assure a steady supply of new software and accessories) in several ways.

1. *Write to industry publications.* Such magazines as *Joystick* and *Electronic Games* have recently published very nice articles on the ASTROCADE system. Such efforts to keep the system in the public eye contribute to its survival. Support magazines printing ASTROCADE articles, and BE SURE to WRITE to these magazines and express your thanks! Suggest possible topics for such articles, and -- if you are so inclined -- WRITE an ASTROCADE related article for them! (Most magazines of this type accept freelance submissions...) If a publication hasn't run an ASTROCADE article in awhile, write and ask them about it. Also, if a magazine does an overview on a certain type of game (pinball games, sports games, etc.) and doesn't mention your favorite ASTROCADE cartridge, write and let them know!

2. *Tell your friends.* The "Astrocade Underground" always needs new members. After all, when you have the BEST video game system available, it's only natural to want to show your friends! Let people know what ASTROCADE can do! Better graphics than the VCS, better sound than Intellivision, more versatility than Coleco, and more games -- tape and cartridge -- than ANY other video game system ANYWHERE! Recruit for the "Underground"! (If your friend will send a stamped, self-addressed envelope, we'll send a copy of this newsletter and a price list!) Prices have NEVER BEEN LOWER for Astrocade units -- less than 1/2 their original price! Now is the time to get your friends started with THE premium videogame system -- ASTROCADE!

Remember: the "Astrocade Underground" is counting on YOU! We're a relatively small group, but we're active and growing! Watch out, Atari! Move over, Coleco! ASTROCADE isn't the biggest, with millions of dollars for TV advertising. But ASTROCADE is the best, with the system *Electronic Games* magazine recently called "the single most awesome piece of hardware ever introduced within the videogame industry". *Electronic Games* also called ASTROCADE "the ideal gaming machine". We agree -- that's why ABC Hobbycraft sells ASTROCADE exclusively, nationwide! We don't waste time on those other systems, and others need to know that YOU support ASTROCADE, too!

THE **astrocade**  
**UNDERGROUND**

wants YOU!

## ORDERING INFORMATION

When ordering, send check or money order (in U.S. funds for Canadian orders) with your order, or charge to your VISA or MASTERCARD account. Credit card orders must specify their credit card number AND expiration date!

C.O.D. shipment is also available to our U.S. customers only. \$1.65 C.O.D. fee will be added to such orders.

U.S. customers may request UPS or U.S. Mail delivery. (We prefer UPS -- it's faster and safer!) Canadian orders are shipped U.S. Mail First Class.

There is a shipping/handling fee of \$1.50 on all orders, no matter how large the shipment! Please enclose this amount when sending a check.

(CANADIAN CUSTOMERS PLEASE NOTE: Problems with tracing lost packages and shipping delays force us to raise shipping/handling fees to Canada to \$2.50. The extra dollar will help us cover the additional handling and loss coverage necessary on Canadian orders. Frankly, we hate to do this -- our Canadian customers are valuable to us. But we now have so MANY Canadian orders, and such a high percentage of loss, that we must give a great deal of extra handling to Canadian orders. Customs hassles, the vague international mail regulations imposed by the U.S. Postal Service, and the virtual untraceability of lost packages to Canada has conspired to force us to take this action. We sincerely apologize, and personally promise to give extra special care to orders from our Canadian friends. Stick with us and we'll make it worth your while! We DO appreciate your business.)

Orders can be placed for fastest delivery via our 24 HOUR ORDER LINE at (812) 477-9661. During off-duty hours, you can record your order and it will be packed the next day! Be sure and record ALL information above, INCLUDING your telephone number (with area code) so you can be called back if we need more information. NO COLLECT CALLS WILL BE ACCEPTED! (Sorry, but that's how we keep the prices low!)

ABC Hobbycraft is glad to answer your ASTROCADE questions during business hours. Call (812) 477-9661 10 a.m. to 3 p.m. Monday, Tuesday, Thursday, Friday or Saturday and ask for Guy or Scott! (Please don't call with questions Wednesday or Sunday -- Guy and Scott like days off, too!) We'll be glad to advise you on your ASTROCADE-related problems. (Once again, we cannot accept collect calls, nor call back long-distance on ASTROCADE questions. Sorry.)

## Z-GRASS 1200 SYSTEM WITH 64K COMING FROM ABC HOBBYCRAFT

ABC HOBBYCRAFT, your ASTROCADE headquarters, WILL carry the new Z-Grass 1200 computer expansion system for your ASTROCADE system. With full typewriter-style keyboard, 64K of memory, Z-Grass language on-board, scientific math package, 2 RS-232C ports, 2 cassette tape ports, and a special universal disk drive port -- the Z-Grass 1200 makes your ASTROCADE into a sophisticated home and business computer that ANYONE can learn to program and use! The price for the system -- with all features -- is only \$700, far below the cost of other systems with similar features! ABC Hobbycraft is taking orders NOW, so call for availability information TODAY!

## SNEAKY SNAKE CARTRIDGE SLITHERS FOR ASTROCADE FROM NEW IMAGE

It's fast and tricky -- and far more dangerous than a CENTIPEDE -- it's SNEAKY SNAKE, the brand-new cartridge game wonder from New Image Software! This fine company has produced a real hit for ASTROCADE fans, with color graphics, sound and action that are only possible for an ASTROCADE cartridge game! The Sneaky Snake slithers down from the top of your screen. Shoot him to pieces (concentrate on the head) or he'll get you for sure! And watch out for the spider, who'll drop down without warning to help the snake get your shooter. You get a bonus shooter every 10,000 points -- and you'll need them! It's fast-paced fun as only ASTROCADE can create it, as directed by the top programmers at New Image Software.

ABC Hobbycraft is ready NOW with this great new cartridge game, at only \$32.95 (plus the usual \$1.50 shipping charge)! Order now, as this one is HOT and likely to be in short supply! Owners of other systems are afraid of a little centipede. But ASTROCADE owners have to watch out -- for the Sneaky Snake! Order yours today!

## MS. CANDY MAN FROM L&M NOW READY ON CARTRIDGE

Here she is -- the newest star in the world of ASTROCADE video games! Ms. Candy Man is ready to bring fun and excitement to your ASTROCADE!

L & M Software presents their first cartridge game release -- Ms. Candy Man. This charming young lady has a candy store full of lifesavers to protect. Can she pick them all up without falling afoul of the restless jokers or other monsters as they are released from their cages?

Even if you've seen L & M's Candy Man game on tape, you haven't seen anything yet! Only on cartridge could such color and graphic speed be offered. As many as seven fully-animated full-color figures chase around the screen. When you fall, an animated wrecker or ambulance is there to pick you up. At higher play levels, the monsters fade in and out of visibility, and you must rely on your color radar screen to find them. Lots of surprises and extra features await players as well!

And music? You simply won't believe how Ms. Candy Man takes full advantage of the ASTROCADE's three-tone synthesizer! From title music to closing theme, this cartridge is audibly as well as visually exciting!

Ms. Candy Man features one or two player capability, with game design by L & M's own Greg Miller and programming by well-known expert Andy Guevara (of The Bit Fiddlers). L & M, long a leader in tape software for ASTROCADE BASIC, now brings enthusiasts one of the best cartridge games available for the ASTROCADE. Better still, it's available at the budget-pleasing price of only \$29.95! It's now in stock for immediate delivery, so order TODAY!

## ABC HOBBYCRAFT



ASTROCADE (w. BASIC & DEMO)  
\$149.95

ASTROCADE VIDEOCADES

2001 Zzap/Dodgem	24.95
2002 Seawolf/Missile	24.95
2003 Red Baron/Panz. Att.	29.95
2004 Brickyard/Clowns	29.95
2005 Star Battle	24.95
2009 Astro Battle	29.95
2010 Dogpatch	29.95
2011 Galactic Invasion	29.95
2013 Space Fortress	29.95
2015 Grand Prix/ Demolition Derby	29.95
2016 Pirate's Chase	29.95
2017 Incredible Wizard	34.95
2018 Solar Conqueror	34.95
2019 Cosmic Raiders	34.95
3001 Baseball/Tennis/ Hockey/Handball	29.95
3002 Football	29.95
3005 Astrocade Pinball	29.95
4001 Speed/Bingo Math	19.95
4002 Letter Match/Spell 'N Score/Crosswords	29.95
4004 Biorhythm	29.95
5001 Amazin' Maze/ Tic-Tac-Toe	24.95
5002 Blackjack/Poker/ Acey-Deucey	29.95
5005 Artillery Duel	34.95
6004 Astrocade BASIC with built-in interface Regular price:	59.95
Special sale price:	29.95

Astrocade DEMO (limited  
availability) 29.95

INDEPENDENT CARTRIDGE SOFTWARE

Muncher (limit. edition)	34.95
Treasure Cove (Esoterica)	32.95
Blast Droids (Esoterica)	32.95
Machine Language Manager (Bit Fiddlers)	54.95
Ms. Candy Man (L&M)	29.95
Sneaky Snake (New Image)	32.95

NEW!

ABC HOBBYCRAFT  
2155 E. MORGAN AVENUE  
EVANSVILLE, IN. 47711  
24-HOUR ORDER LINE: (812) 477-9661

INDEPENDENT TAPE SOFTWARE

(All items ASTRO BASIC only  
unless otherwise noted...)

BIT FIDDLERS

Goldfish Demo (both BASICS)	5.00
Chicken! (both BASICS)	12.95

L&M SOFTWARE

#1 Claim Jumper/ River City Gambler	12.95
#2 Cosmic Saucer Battle/ The Black Lagoon	12.95
#3 Bombardier/Meteoroid	12.95
#4 Target/Mind Bender	12.95
#5 Search & Destroy/ Air Raid	12.95
#6 Star Base 2000/ Space Quest 2001	12.95
#7 Phantom Star Fighters/ Space Checkers	12.95
#8 Crazy Ball/ Ayatollah Dart Board	12.95
#9 The Mummy's Treasure/ Galactic War 2002	12.95
#10 Coyote-Roadrunner Desert Race/Atom Smasher	12.95
#11 Sink the U-Boat/ Rescue Air Drop	12.95
#12 Mission: Impossible/ 3-D Tic-Tac-Toe	12.95
#13 The Fox & the Hare/ Space Sleuth	12.95
#14 Alien Invasion I & II	15.95
#15 Secret of Pellucitar	15.95
#16 Exitor's Revenge	15.95
#17 Nautilus	15.95
#18 Candy Man	15.95

ESOTERICA, LTD.

Road Toad	18.95
Super Slope	18.95
Garbersville	18.95

Z-GRASS 1200 COMPUTER EXPANSION  
KEYBOARD MODULE

The Z-GRASS 1200 computer system expansion for your standard Astrocade unit features a 53 key typewriter-style keyboard, 64K of user RAM, two cassette interfaces with motor control, a floppy-disk interface, full scientific math features, and the phenomenal Z-GRASS computer language! Call for information on price and availability!

MAVENMAKERS

Max (Robot from Space)/ Horse Race	15.95
Clue/Flying Ace	15.95
Maze Race/Obstacle Course/ Space Chase	15.95
Slot Machine/Perversion	15.95
Music Composer/Yahtzee	15.95
Mouse in the Hat/Speed Math/ Note Match	15.95
Guitar Course/Tune/ Progressions	15.95
Backgammon/Obst. Course Tournament	15.95
Pack-Rat I & II	15.95
Lookout for the Bull	15.95
Whiz Quiz (trivia)	15.95
Castle of Horror/ Four Famous Freebies	15.95
Monkey Jump/Gong the Kong	15.95
Collision Course	15.95
Character Analysis	15.95
Dungeons of Dracula	15.95
L.T. (Little Terrestrial)	15.95
Gate Escape	15.95

HARDWARE & ACCESSORIES

Hand controllers (pair) (each)	54.95 27.95
Replacement hand controller cords (with molded plug)	2.50
12 ft. hand controller extension cord (each)	9.95



ORDERING INFORMATION

Orders taken by mail or phone on 24 hour order line. (Call late nights and weekends and save money!) NO COLLECT CALLS ACCEPTED!

Add \$1.50 (\$2.50 in Canada) to total for shipping/handling. Shipments may be prepaid or COD \$1.65 COD fee added to COD orders. (No COD to Canada...) VISA & MasterCard accepted. (Be sure and give your card # and expiration date when ordering.) We ship UPS (preferred) or U.S. Mail. (U.S. Mail only to Canada.)

**astrocade**

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For ASTROCADE users everywhere! -- Editor: Guy W. McLimore, Jr.

There's one sure way to keep up with the exciting world of ASTROCADE video games -- read *ABC Hobbycraft's ASTROCADE UNDERGROUND*, the newsletter especially for the ASTROCADE video game owner! Inside you'll find the very latest word on what's new and exciting for ASTROCADE -- the most versatile home video game/computer system ever developed! Best of all, the newsletter's free!

Why "underground"? *Joystick* magazine recently coined the term "Astrocade underground" to describe the loyal legion of fans and users who know ASTROCADE is not just another video game! ASTROCADE users have banded together to spread the word about the features and expandability found only with the ASTROCADE system. ASTROCADE isn't sold everywhere you look, like some systems, and a lot of people have perhaps not heard about it. But to those who own an ASTROCADE, nothing else quite measures up! Thus, ASTROCADE users are sort of an "underground movement" -- smaller in numbers but active and interested in the latest word on what their system can do!

Of course, **ABC Hobbycraft** has been with ASTROCADE's Underground from the start -- back when it was marketed as the *Bally ARCADE*. We are the most experienced ASTROCADE dealers around, and our hundreds of customers nationwide know ABC is **the** Bally/ASTROCADE headquarters! Part of our personal service package is *ABC Hobbycraft's ASTROCADE UNDERGROUND* newsletter.

The newsletter goes free to all current ASTROCADE customers of ABC Hobbycraft. (If you haven't ordered for awhile, send a self-addressed stamped envelope and we'll mail you the latest copy!) Only ABC Hobbycraft supports the ASTROCADE user with a **free** newsletter to keep YOU informed! (If you need even more recent information call ASTROCADE specialists Guy McLimore or Scott Collins at (812) 477-9661.)

We're proud to be leaders in the ASTROCADE Underground! Come join us! The movement is growing by the day!

**A.B.C. HOBBYCRAFT Co.**

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PO Box 13053  
Columbus OH 43213

Your *Bally* \*

**ASTROCADE**

full-line dealer