

THE CURSOR GROUP

THE TINY MICRO COMPUTER NEWS SERVICE

Dear Bally Arcade Owner:

The Cursor Group was established one year ago to serve all of the needs of the Bally Arcade owner. We are the Manufacturers Representative of AstroVision, (they bought the Consumer Products Division of Bally), and all of the sometimes hard to find Bally Cartridges and products may be purchased through our office.

Are you aware that by purchasing the Bally Basic Cartridge, you can turn your "Arcade" into a full blown computer? This item relieves you from waiting forever for a new cartridge to come out.

In our monthly publication, called "CURSOR", (the only professionally produced publication for the Bally Arcade), you will find a minimum of two major pieces of software, plus numerous minor ones. Past issues have included programs such as: CAMEL, ELECTRIC BILL ANALYSIS, GALACTIBATTLE, LIFE SYNTHESIS MODEL, MAZEMAKER, OTHELLO, PLASTIC PUZZLE, ROTATION, CONNECT FOUR, GOLF, STOCK INVENTORY CONTROL, REVERSE, MATH QUIZ, NOTE MATCH, etc.

Each issue contains helpful hints, tutorials, and extensive hardware information: How to add a full sized ASCII keyboard; How to add a Hard Copy Printer; a circuit to drive a Color Video Monitor & Audio Amplifier, etc.

Our over 6,000 subscribers all have varying computer experience, ranging from "no experience at all to computer professional". If you have no desire to become a computer programmer, you need only key-in our programs (free in every issue) and play them as you would any game cartridge. No previous experience necessary!! If, however, you have a strong need of knowledge, we can satisfy your quest with our 10 Technical Manuals which cover all aspects of this machine, both hardware and software.

NOTE: If you already have the Bally Basic Cartridge, the Instruction Book that came with it only informs you of about 25% of the commands available, we will give you the rest!

The following hardware is available for the Bally Arcade: Full Keyboard, Memory Add-On, Voice Recognition Unit, and Light Pen. Details about these items can be found in the pages of our newsletter.

To the best of our knowledge, we do not have one single dissatisfied subscriber. In fact, Bally recommends our organization to anyone that contacts them (Bally gave us your name).

Our subscription rate is \$9.75 for six months. See the attached coupon for combination offers. This is a Special Introductory price, and will expire on December 10, 1980. Please use the enclosed coupon for your order.

If you have any further questions, please feel free to call our office!

Sincerely,

THE CURSOR GROUP

Fred Cornett
Managing Editor

FC/sm

18.95	31.75 SUBSCRIPTION ORDERED
12.80	54.95 BASIC } HOLD FOR
3.50	54.95 INTERFACES } FUTURE
<u>35.35</u>	26.95 ORDER SPACE INVADERS
	<u>168.60</u>

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