

astrocade™

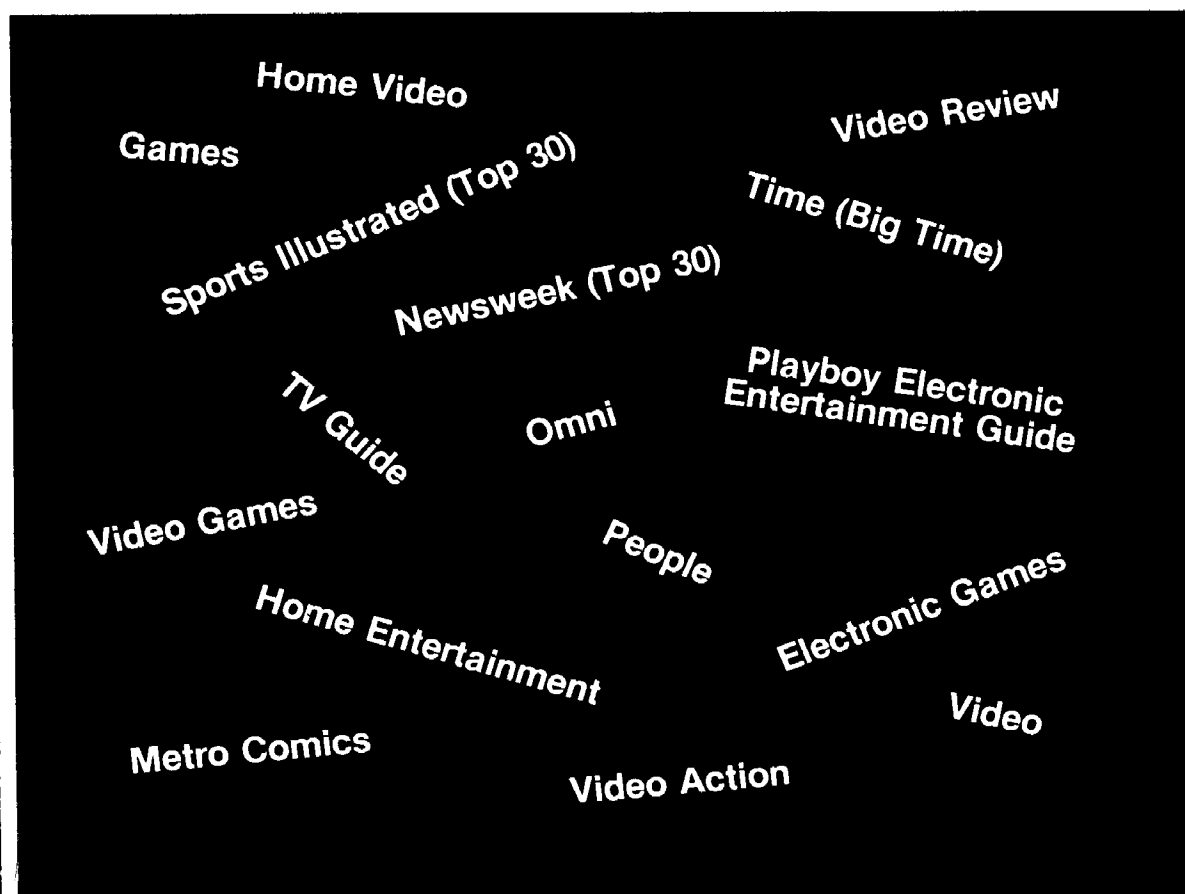
the Professional Arcade

1982

Consumer Ad Campaign

in these magazines

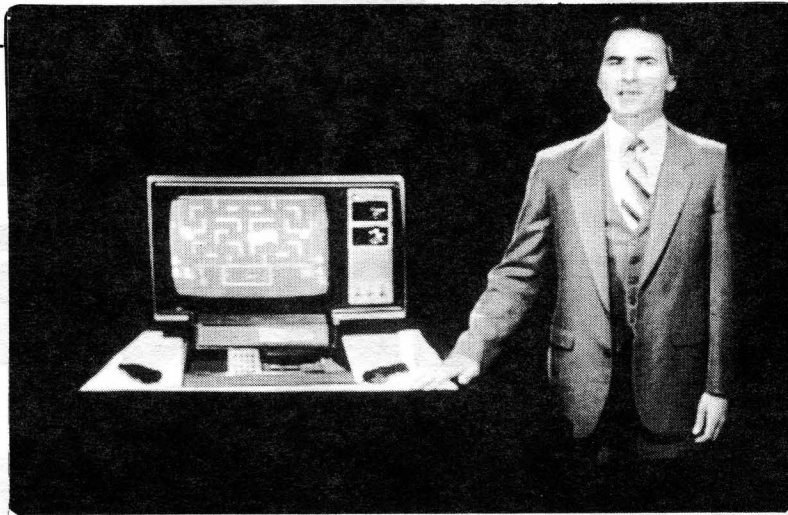
New York
Boston
Philadelphia
Washington DC
Baltimore
Miami
Los Angeles
San Francisco
Chicago
Denver
Salt Lake City
Memphis
Dallas
Houston
Atlanta
Buffalo
Kansas City
Detroit
Minneapolis/St. Paul
St. Louis
Albany
Seattle
New Orleans
Norfolk
San Diego
San Antonio
Cleveland
Cincinnati
Portland, Oregon
Shreveport
Nashville
Little Rock
Oklahoma City



astrocade™

the Professional Arcade

TV BLITZ



- Kojak
- Wide World of Sports
- The Waltons
- Kung Fu
- PM Magazine
- Barney Miller
- M★A★S★H
- Late Nite (Combo)
- Sanford & Son
- Good Times
- Benny Hill
- The Odd Couple
- In Search Of
- Charlie's Angels
- Family Feud
- Tonight Show
- Live At Five
- Wonder Woman
- Hawaii 5-0
- Rhoda
- Nightline
- Perry Mason
- Afternoon Movie
- Bonanza
- Wonder Woman
- Laveme & Shirley
- Hardy Boys/Nancy Drew
- White Shadow
- Sportsworld
- Dance Fever
- The Incredible Hulk
- Little House on the Prairie
- Prime Access
- Bionic Woman
- Muppets
- Welcome Back Kotter
- Brady Bunch
- Prime Movie
- Star Trek
- Early News
- Late News
- Late Nite
- The Rockford Files
- Lucy
- The Jefferson's
- Six Million Dollar Man
- Saturday Night Live
- Happy Days

...IN THESE KEY MARKETS

ALBANY
 WNYT
 WRGB
 (in negotiation)
 WTEN
 (in negotiation)

AMARILLO
 KAMR-TV
 (in negotiation)
 KFDA-TV
 KVII-TV
 (in negotiation)

BALTIMORE
 WBAL-TV
 WBFF-TV
 (in negotiation)
 WMAR-TV

BOSTON
 WLVI-TV
 WCVB-TV
 WXNE-TV

BUFFALO
 WIVB-TV
 WUTV
 WGR-TV
 WKBW-TV

CHICAGO
 WFLD-TV
 WLS-TV
 WMAQ-TV
 WGN-TV

CINCINNATI
 WKRC-TV
 WXIX-TV
 WCPO-TV
 (in negotiation)

DALLAS
 KXTX-TV
 KXAS-TV
 KTVT
 KDFW-TV

DENVER
 KBTV
 KMGH-TV

DETROIT
 WKBD-TV
 WXYZ-TV
 WDIV

HOUSTON
 KTRK-TV
 KHTV
 KPRC-TV

KANSAS CITY
 KMBC-TV
 WDAF-TV
 KSHB-TV

LITTLE ROCK
 KATV
 (in negotiation)
 KTHV

LOS ANGELES
 KHJ-TV
 KCOP-TV
 KTLA

LUBBOCK
 KLBK-TV
 KCBD-TV
 (in negotiation)
 KAMC-TV

MIAMI
 WCIX-TV
 WCKT
 WPLG

MINNEAPOLIS/ST. PAUL
 KMSP-TV
 WTCN-TV
 WCCO-TV
 KSTP-TV

NASHVILLE
 WNGE
 WTVF

NEW ORLEANS
 WDSU-TV
 WVUE

NEW YORK
 WABC-TV
 WNEW-TV
 WOR-TV
 WPIX-TV

OKLAHOMA CITY
 KOKH-TV
 KWTU
 KOCO

PHILADELPHIA
 WKBS-TV
 WTAF-TV
 WPVI-TV

PITTSBURGH
 WTAE-TV
 WPXI

SALT LAKE CITY
 KSL-TV
 KTVX

SAN ANTONIO
 KENS-TV
 KMOL-TV
 (in negotiation)
 KSAT-TV
 (in negotiation)

SAN DIEGO
 XETV
 KGTV

SAN FRANCISCO
 KGO-TV
 KBHK-TV
 KTVU
 KTZO

SEATTLE
 KING-TV
 KSTW-TV

SHREVEPORT
 KTAL-TV
 (in negotiation)
 KTBS-TV
 KSLA-TV

TAMPA/ST. PETERSBURG
 WTOG-TV
 WTSP-TV
 WTVT

WASHINGTON D.C.
 WDCA-TV
 WJLA-TV
 WTTG
 (in negotiation)

EL PASO
 KVIA-TV
 KTVU
 KMSD-TV
 MIDLAND/ODESSA
 KMID-TV

ALBUQUERQUE
 KGGM-TV