



KELLER, RUBINSTEIN & JACOBS Advertising 275 Broadhollow Rd. Melville, N.Y. 11747 ☐ 516-293-9595

*Sheldon E. Keller
Eleanor I. Rubinstein
Richard L. Rubinstein
Steven R. Jacobs*

For: Astrocade, Inc.
6460 Busch Blvd., Suite 215
Columbus, OH 43229

FOR RELEASE JUNE 6, 1982

CONTACT: Ann Forman 516/293-9595
or Wes Thomas 516/368-2609

ASTROCADE UNVEILS BOWLING VIDEO GAME CARTRIDGE AT CES

CHICAGO--Astrocade, Inc. (formerly Astrovision, Inc.) unveiled its BOWLING video game cartridge at the Consumer Electronics Show here today.

BOWLING makes you feel like you're actually in a bowling alley. You can aim, control hooks, and watch the exciting pin action as the ball hits the pins with a bang. BOWLING keeps a running score on strikes, spares, and pins.

With a game variation called "flash bowling," you can also rack up bonus points by rolling over a moving dot, as in the popular commercial bowling machines.

BOWLING can be played only on the Astrocade home video game. It will be available this Fall at Astrocade dealers, priced at \$29.95.

#